

# **1<sup>st</sup> Annual NASA/JPL Small Business Symposium & Awards Ceremony**

## **PLENARY SESSIONS**

**Concourse Level**

**Monday, November 17**

**Room Location**

8:45 – 10:00 a.m. Plenary Session #1: *Heads of Procurement Panel*

Lincoln Ballroom

### **“How Small Businesses Impact the Acquisition Process”**

The Office of Procurement provides functional management leadership and policy direction for procurement and financial assistance activities (excluding Space Act Agreements) for the entire Agency. Members of this panel will discuss how they work together with the NASA Small Business Program to ensure that the Agency executes its mission successfully by managing the acquisition process effectively and efficiently.

Moderator: Glenn A. Delgado, Assistant Administrator  
Office of Small Business Programs, NASA

Panelists: Bradley J. Baker  
NASA Glenn Research Center  
Director of Acquisition

Valorie A. Burr  
NASA Goddard Space Flight Center  
Associate Director for Acquisitions

Byron W. Butler  
Marshall Space Flight Center  
Director, Office of Procurement

Dudley R. Cannon  
NASA Kennedy Space Center  
Director, Office of Procurement

Debra L. Johnson  
NASA Johnson Space Center  
Director, Office of Procurement

Jeff M. Lupis  
NASA Ames Research Center  
Procurement Officer (*Acting*)

## **Monday, November 17**

## **Room Location**

10:15 – 11:30 a.m. Plenary Session #2: *Mission Directorates Panel*

Lincoln Ballroom

### **“Small Businesses Building a High-Tech Industrial Base for the Future”**

A panel of representatives from NASA’s four Mission Directorates - Aeronautics Research Mission Directorate (ARMD), Exploration Systems Mission Directorate (ESMD), Science Mission Directorate (SMD), Space Operations Mission Directorate (SOMD) - along with a representative from NASA’s Jet Propulsion Laboratory will discuss NASA Small Businesses building a high-tech Industrial base for the future.

Moderator: Karl Bird, Acquisition Division Manager, JPL

Panelists: Gale J. Allen  
NASA Exploration Systems Mission Directorate  
Director, Strategic Integration and Management

Tom B. Irvine  
NASA Aeronautics Research Mission Directorate  
Director, Mission Support Division

Rigo Medina  
NASA Jet Propulsion Laboratory  
Project Acquisition Management

David P. Radzanowski  
NASA Space Operations Mission Directorate  
Assistant Associate Administrator

1:15 – 2:30 p.m. Plenary Session #3: *Chief Information Officer Panel*

Lincoln Ballroom

### **“Changes in NASA’s IT Enterprise bring Opportunities to Small Businesses”**

The Office of the NASA Chief Information Officer (CIO) provides leadership, policy direction, and oversight for the delivery and management of NASA information technology. This panel will discuss the role Headquarters and center-level CIO’s play in executing the Small Business Program at NASA.

Moderator: Michael Hecker, Office of the Chief Information Officer, NASA

Panelists: Michael J. Bolger  
NASA Kennedy Space Center  
Director/CIO, Information Technology and Communication  
Services

Linda Y. Cureton  
NASA Goddard Space Flight Center  
Chief Information Officer

Larry N. Sweet  
NASA Johnson Space Center  
Director, JSC CIO

**Monday, November 17**

**Room Location**

2:45 – 4:00 p.m. Plenary Session #4: *Doing Business with NASA Primes*

Lincoln Ballroom

**“NASA’s Subcontracting Opportunities”**

A panel of Small Business Liaison Officers (SBLO) from some of NASA's prime contractors will present a discussion on how to market their companies for subcontracting opportunities. In fiscal year 2007 NASA Large Prime contractors awarded \$2.9 billion dollars to Small Businesses. A question and answer period will follow.

Moderator: Jenifer Scoffield, ATK Launch System

Panelists: Debbie Batson  
Financial Management/Business Development  
Teledyne Brown Engineering

Ron A. Belz  
Director, OGM  
Jacobs Technology, Inc.

Michelle Butzke  
Orion Project Small Business Advocate  
Lockheed Martin Space Systems Co.

John Hall  
Aerospace, Business Development Director  
Teledyne Brown Engineering

Joellen Moore  
Small Business Liaison Officer  
United Space Alliance, LLC

Linda Weaver  
Sr. Manager, Supply Base Management  
and Customer Site Integration  
Pratt & Whitney Rocketdyne, Inc.

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## **PLENARY SESSIONS**

**Concourse Level**

**Tuesday, November 18**

**Room Location**

9:00 – 10:15 a.m. Plenary Session #5: *NASA Mentor-Protégé Program: Making a Difference* Lincoln Ballroom

A NASA mentor and protégé will discuss their working in implementing a successful Mentor-Protégé Agreement. It is not as easy as it sounds. Mr. Ronald Belz, Jacobs Technology, Inc. (Mentor) and Ms. Elizabeth Morard, President and CEO, Qualis Corporation (Protégé) will each review their roles in making a successful Mentor-Protégé Agreement work.

Moderator: David B. Grove, NASA Office of Small Business Programs

Panelists: Ronald A. Belz  
Director, OGM  
Jacobs Technology, Inc.

Elizabeth Morard  
President & CEO  
Qualis Corp.

10:30 – Noon Plenary Session #6: *The Winner's Circle: Success Stories* Lincoln Ballroom

Moderators: NASA Center Small Business Specialists

The 2008 NASA Small Business Industry Award winners will share with symposium attendees a glimpse into what their companies do and the contributions they have made in assisting NASA to achieve its mission.

3:00 – 3:30 p.m. Conference Wrap-Up and Q&A Session Georgetown West

Moderator: Glenn A. Delgado, Assistant Administrator  
Office of Small Business Programs, NASA

This informal session will be an open forum for all conference attendees to provide feedback on any aspect of the conference. NASA Small Business Specialists will also be available to field any questions relative to their respective center.